



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 565920 /		<u>Alt Order #</u> 9771679
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 09/14/12 - 09/20/12		<u>Estimate #</u> 155/426/2599
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 94.50
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/14/12	09/16/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$375.00	2.40			
N 2	13	09/17/12	09/20/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$375.00	2.40			
N 3	13	09/17/12	09/20/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$375.00	2.40			
N 4	13	09/17/12	09/20/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$375.00	2.40			
N 5	13	09/17/12	09/20/12	M-F 6a-7a	6a-7a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$375.00	2.40			
N 6	13	09/17/12	09/20/12	M-F 7a-8a	7a-8a		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$475.00	2.00			
N 7	13	09/17/12	09/20/12	M-F 7a-8a	7a-8a		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$475.00	2.00			
N 8	13	09/14/12	09/16/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$400.00	2.30			
N 9	13	09/17/12	09/20/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$400.00	2.30			
N 10	13	09/17/12	09/20/12	M-F 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$400.00	2.30			
N 11	13	09/14/12	09/16/12	Sa 8a-9a	8a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$500.00	3.10			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

Contract / Revision	Alt Order #
565920 /	9771679

Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	NRCC IE 2012	155/426/2599

Advertiser	Original Date / Revision
National Republican Con	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	13	09/14/12	09/16/12	Su 8a-9a	8a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$500.00	3.20			
N 13	13	09/14/12	09/16/12	FOX News Sunday	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$200.00	0.90			
N 14	13	09/14/12	09/16/12	FOX NFL 2p	2p-CC		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,400.00	6.70			
N 15	13	09/14/12	09/16/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$550.00	2.00			
N 16	13	09/17/12	09/20/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$550.00	2.00			
N 17	13	09/17/12	09/20/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$550.00	2.00			
N 18	13	09/17/12	09/20/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$550.00	2.00			
N 19	13	09/17/12	09/20/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$550.00	2.00			
N 20	13	09/14/12	09/16/12	Sa 5p-530p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$400.00	1.40			
N 21	13	09/14/12	09/16/12	Su 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$450.00	1.80			
N 22	13	09/14/12	09/16/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$500.00	1.70			
N 23	13	09/17/12	09/20/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$500.00	1.70			
N 24	13	09/17/12	09/20/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$500.00	1.70			
N 25	13	09/17/12	09/20/12	FOX Prime Monday 7-8p	7p-8p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$2,000.00	5.00			
N 26	13	09/14/12	09/16/12	College Football Late	5p-cc		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$5,000.00	9.20			
N 27	13	09/14/12	09/16/12	Sa 9p-1005p	9p-1005p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,000.00	4.00			
N 28	13	09/14/12	09/16/12	FOX NFL OT	FOX NFL OT		:30				NM	1	\$1,500.00

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<u>Contract Dates</u> 09/14/12 - 09/20/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 155/426/2599
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00	5.40			
N 29	13	09/14/12	09/16/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,200.00	3.80			
N 30	13	09/17/12	09/20/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$1,200.00	3.80			
N 31	13	09/17/12	09/20/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$1,200.00	3.80			
N 32	13	09/14/12	09/16/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$450.00	2.20			
N 33	13	09/17/12	09/20/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$450.00	2.20			
Totals										94.50		33	\$26,725.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/20/12	33	\$26,725.00	\$22,716.25
Totals	33	\$26,725.00	\$22,716.25

Signature: _____ **Date:** _____

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1 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —
NEW ORDER
PLEASE CONFIRM
THANKS, NICOLE FOR DAN

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.4	1	F	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/14-09/14	1	1	1	\$375.00	
2	M		6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/17-09/17	1	1	1	\$375.00	
Rating: 2.4	3	TU	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/18-09/18	1	1	1	\$375.00	
Rating: 2.4	4	W	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/19-09/19	1	1	1	\$375.00	
Rating: 2.4	5	TH	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/20-09/20	1	1	1	\$375.00	
Rating: 2.0	6	M	7A-8A	GOOD DY UTAH7A	:30	\$475.00	09/17-09/17	1	1	1	\$475.00	
Rating: 2.0	7	W	7A-8A	GOOD DY UTAH7A	:30	\$475.00	09/19-09/19	1	1	1	\$475.00	

Rep Order# 9771679 Ver# 1 Status New

Traffic Order#

Printed: 07/16/2012 1:07 PM
Last Received: 07/16/2012 12:32 PM
Showing Buylines: All Lines

2 of 4

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2599
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2599
Flight Dates 09/14/2012 - 09/20/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	F	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/14-09/14	1	1	1	\$400.00	
	Rating: 2.3											
	9	TU	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/18-09/18	1	1	1	\$400.00	
	Rating: 2.3											
	10	TH	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/20-09/20	1	1	1	\$400.00	
	Rating: 2.3											
	11	SA	8A-9A	GOOD DAY UT-SA	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
	Rating: 3.1											
	12	SU	8A-9A	GOOD DAY UT-SU	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
	Rating: 3.2											
	13	SU	9A-10A	FOX NWS SUNDAY	:30	\$200.00	09/16-09/16	1	1	1	\$200.00	
	Rating: 0.9											
	14	SU	2P-5P	FOX NFL SU-GM2	:30	\$2,400.00	09/16-09/16	1	1	1	\$2,400.00	
	Rating: 6.7											
	15	F	530P-6P	FOX13-LIVE6530	:30	\$550.00	09/14-09/14	1	1	1	\$550.00	
	Rating: 2.0											
	16	M	530P-6P	FOX13-LIVE6530	:30	\$550.00	09/17-09/17	1	1	1	\$550.00	
	Rating: 2.0											
	17	TU	530P-6P	FOX13-LIVE6530	:30	\$550.00	09/18-09/18	1	1	1	\$550.00	
	Rating: 2.0											
	18	W	530P-6P	FOX13-LIVE6530	:30	\$550.00	09/19-09/19	1	1	1	\$550.00	
	Rating: 2.0											

late
give
↓

Rep Order#	9771679	Ver#	1	Status	New
EC'd No					

Traffic Order#

Printed: 07/16/2012 1:07 PM
Last Received: 07/16/2012 12:32 PM
Showing Buylines: All Lines

3 of 4

Station KSTU-TV SALT LAKE CITY, UT

Advertiser () POLITICAL ISSUE GROUP

Product NRCC IE 2012

Estimate# 2595

Buyer	Ben Angle
-------	-----------

Phone#

Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 155/426/2599

Flight Dates 09/14/2012 - 09/20/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () DAN DRISCOLL

()

Salesperson Phone# 202-955-5342

Salesperson FAX#	917-206-9589
------------------	--------------

[illegible]

Station KSTU-TV SALT LAKE CITY, UT
 Advertiser () POLITICAL ISSUE GROU
 Product NRCC IE 2012
 Estimate# 2599
 Buyer Ben Angle
 Phone#
 Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/426/2599
 Flight Dates 09/14/2012 - 09/20/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () DAN DRISCOLL
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	30	TU	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	09/18-09/18	1	1	1	\$1,200.00	
	Rating: 3.8											
	31	TH	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	09/20-09/20	1	1	1	\$1,200.00	
	Rating: 3.8											
	32	F	1005P-1035P	SEINFELD	:30	\$450.00	09/14-09/14	1	1	1	\$450.00	
	Rating: 2.2											
	33	TU	1005P-1035P	SEINFELD	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
	Rating: 2.2											

---REPORT TOTALS---
 Report Totals: 33 / \$26,725.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$26,725.00
 Sales Totals: 33 / \$26,725.00
 Station Totals: 33 / \$26,725.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$133,625	CABL 0%	KDLJ 0%	KJZZ 0%	KSL 24%	KSTU 20%
		KTVX 16%	KUCW 5%	KUTV 35%	UNKB 0%	UNKN 0%

Books null
 Demos RA3564